MAUDSLEY LEARNING

January 2014

When Shitij Kapur, Dean of the IoP, introduced me to Hip Hop Psych, I was intrigued to say the least! From our first meeting Becky has been completely passionate about both Hip Hop and mental health and visionary in how she and Akeem could combine the two. They attended a number of meetings with Maudsley Learning in order to scope out the potential event and tried to raise our awareness along the way in order to achieve the most from the event for those attending.

Becky and Akeem's passion and knowledge of the topic is infectious and our team quickly got behind the project. Quite a few of my staff, myself included, stayed for the event not so much in a working capacity but because Becky and Akeem had managed to inspire a genuine interest and drive to learn more.

The event itself was fantastic! Nearly 100 attendees from young people enjoying the music and learning about mental health along the way to psychiatry students and lecturers to service users all enjoying Becky and Akeem's combined passion for and extensive knowledge of Hip Hop and Psychiatry.

This was a real first for Maudsley Learning so it was difficult to gauge how successful the event would turn out to be. However Becky & Akeem's confidence in it's success was highly reassuring for the team, as well as seeing such a positive reaction to their previous event held in Exeter.

Knowing what sort of audience to target was a little challenging to begin with as we'd never held an event quite like HIP HOP PSYCH! But Becky and Akeem stepped up to help with this right up until the day itself, spreading news of the event within their networks as well as giving plenty of advice and pointers in the right direction regarding the hoped for audience.

We'd certainly be keen to host another event with them and are keen to see the continued success of this interesting and ground-breaking initiative.

Genevieve Glover
Managing Director